

Dr Reddy's launches Vytorin generic in US market

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The product is a therapeutic equivalent of generic version of Vytorin (Ezetimibe and Simvastatin) tablets, a registered trademark of MSD International GmbH.

The drug is indicated along with a proper diet to help lower "bad" cholesterol and fats. Vytorin contains a combination of ezetimibe and simvastatin. Ezetimibe reduces the amount of cholesterol absorbed by the body. Simvastatin is in a group of drugs called HMG CoA reductase inhibitors, or "statins."

The Vytorin brand had US sales of approximately \$678 million for the 12 months ended in February 2017.