

## Mapmygenome Selected as a 2016 Red Herring Top 100 Asia Winner

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Mapmygenome India has been named in the Red Herring Top 100 Asia award winners. This list is in recognition of the leading private companies from the region, celebrating these startups' innovations and technologies across their respective industries.

"In 2016, selecting the top achievers was difficult as always," said Alex Vieux, publisher and CEO of Red Herring. "The variety, depth, disruption and traction we saw from the early stage companies to those with significant scale made 2016 a great vintage to judge. The Asia winners are representative of the amazing ecosystem that never ceases to astound, with new and experienced entrepreneurs continuing to push the barriers of innovation. As one of the winners, Mapmygenome should be proud of its accomplishment."

Anu Acharya, CEO of Mapmygenome said, "Red Herring Top 100 Asia is a unique platform aspired by all startups. For Mapmygenome, it is time to celebrate this milestone and to focus on further innovation and excellence."

Red Herring's editorial staff evaluated companies on both quantitative and qualitative criteria, such as financial performance, technological innovation and intellectual property, DNA of the founders, business model, customer footprint, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the "buzz" and make the list a valuable instrument of discovery and advocacy for the most promising new business models in Asia.