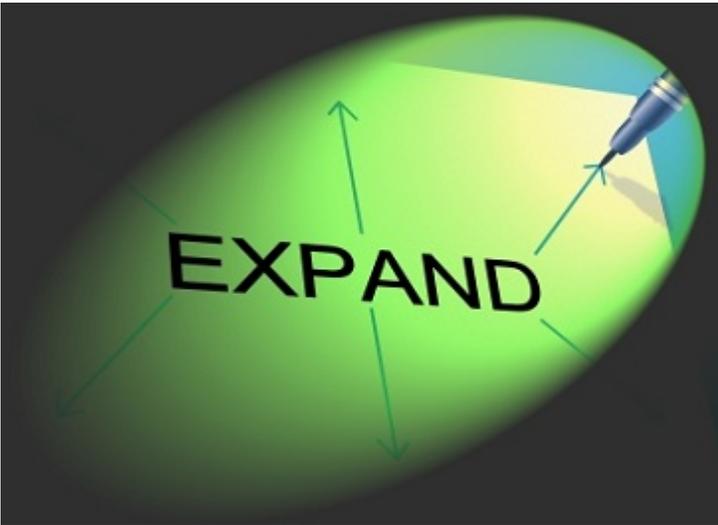


## PPD expands medical communications operations in APAC

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### PPD expands medical communications operations in APAC



Pharmaceutical Product Development (PPD) has expanded its medical communications services into the Asia-Pacific region, enabling the contract research organization (CRO) to offer its portfolio of multi-lingual contact center services across the globe.

By adding to its existing medical communications operations in North America, Latin America and Europe, PPD now is able to extend its services to biopharmaceutical clients in all regions of the world. PPD's Asia-Pacific medical communications operations are managed by teams in Tokyo and Singapore.

"Expanding our multi-channel medical communications operations into Asia-Pacific strengthens our ability to provide our clients a single source of global medical information services. That ensures consistency of operations around the world while continuing to deliver high-quality health care services and expertise in an efficient, regulatory-compliant and customer-centric manner," said Ms Vivian Broach, vice president of operations and head of PPD's medical communications operation.

"There is strong demand for these services globally, and we have an experienced management team in place to oversee our operations and to create flexible and customized programs that meet our clients' needs at either a global or regional level," she added.