

Industry leaders take MARKET CHALLENGES HEAD-ON

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It is both exciting and challenging for the biotechnology industry in India. While significant mergers and acquisitions are changing the shape of the industry, the sector is throwing up new challenges in the form of patent issues, regulatory hurdles and impediments, such as information gap, in marketing products.

In an effort to understand the dynamics of the industry, BioSpectrum asked industry leaders to share their experiences and views on market challenges and ways to overcome them to move ahead on the growth path.

Read on to find out what they have to say.

Market Challenges



