

BD Biosciences India organizes 'The BD Horizon Global Tour'

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In continuation of their endeavors towards Flow cytometry training and education, "The BD Horizon Global Tour" was organized by BD Biosciences India. Robert Balderas -VP, Market Development, BD Life Sciences - Biosciences, USA, Aaron Tyznik-Staff Scientist BD Life Sciences - Biosciences, USA and Darren Ellemor - Platform Leader - BD Life Sciences, AP travelled to India as part of the tour. The tour comprised of day long sessions in three cities and was well attended by researchers and students from leading institutions such as Indian Institute of Technology (IIT), All India Institute of Medical Sciences (AIIMS) and National Center for Cell Science (NCCS) to name a few.

The Delhi Chapter of the BD Horizon Tour 3.0 was greatly appreciated by customers that included eminent scientists, KOLs, research scholars and scientists from different research institutes across North India.

Each of the four segments covered in the program: Design, Analyze, Sort and Discover gave a lot of insights and new information on the subject of multicolour flow cytometry and sorting, which was greatly valued by the audience.

Second of the three multi-locational- Horizon Tour events in India was held at National Centre for cell sciences (NCCS), Pune on 20th April, 2016. Researchers and scholars from not only Pune, but also from Mumbai joined. The event started with a welcome note by Dr. Shekhar Mande, (Director, and NCCS) who applauded this initiative of BD and expressed the importance of such programs for research In India.

Dr. Lalita Limaye spoke about the long relationship BD and NCCS have had and how BD has always been a part of their institute though the range of flow cytometers at NCCS. She also articulated how BD-NCCS COE had immensely benefited the institute and its researchers since last 5 years.

The "HORIZON Tour" talks were led by Dr Robert Balderas, Vice President Market Development, BDB and his team comprising of Aaron Tyznik, Staff Scientist at BD and Darren Ellemor, Platform Leader, APAC.

Bob (Robert Balderas) started off with his presentation and explained how to design the best possible panels to answer researcher's experimental questions. Aaron presented how to analyze multiple data sets for maximizing resolution of cell population of interest followed by Darren, who discussed about sorting of highly pure cell population through optimized panel design. Finally Bob went into the details of the future of flow cytometry and the ability to detect up-to 30 and 50 parameters using the new upcoming BD Platforms.

The third and the final leg of the BD Horizon India Tour was conducted at the department of biotechnology, Indian Institute of technology-Madras. The show was greatly appreciated by over 180 customers who attended the event. The customers included eminent scientists, KOL's, research scholars and students from different research institutes across Southern India. On Behalf of BD India, Dr.Ranga Partha gave an introduction and an overview of BD and BDB in particular, followed by the technical sessions.

The program generated a lot of interest among the student and young researcher's community leading to an overwhelming response.