

GE Healthcare buys The Camden Group

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GE Healthcare has announced that it is expanding its US healthcare consulting business with the acquisition of The Camden Group, a population health and strategic advisory firms.

GE Healthcare Camden Group will act as the US business unit of GE Healthcare's global advisory firm, GE Healthcare Partners. GE Healthcare Camden Group will be uniquely equipped to enable US healthcare organizations to navigate the transforming healthcare industry by combining The Camden Group's visionary leadership in healthcare consulting for more than 2,000 healthcare organizations with GE Healthcare's clinical and leadership expertise around the world. Terms of the transaction are not being disclosed.

"By teaming up with GE Healthcare Partners, the combined firm is one of the largest healthcare consulting firms in the US," said Mr Daniel J Marino, an executive vice-president of the new GE Healthcare Camden Group. "We are positioned well to assist clients as they navigate through post-healthcare reform and transition into value-based care. As a full-service firm, GE Healthcare Camden Group has the ability to provide a broad array of advisory and implementation services delivering distinct advantages and greater impact to our clients."

GE Healthcare Camden Group's trusted advisors will be able to help clients transform operational productivity through unique, integrated solutions that combine expertise with complex modeling and financial analytics for powerful, outcomes-

based results. The group has deep domain knowledge in hospital operations, physician practice transformation, transactions, performance improvement and change management.

Mr Laurent Dubois, CEO of GE Healthcare Partners, said, "Health systems are seeking to deliver care and manage their organizations as effectively as possible. Bringing The Camden Group and its team of industry-recognized thought leaders and advisors into the GE family expands our breadth to support clients not only in the clinical arena, but across entire health systems."

The acquisition builds on GE Healthcare's broader mission to develop analytics-based solutions that deliver transformational, enterprise-wide outcomes for healthcare. Last year, GE Healthcare acquired Finnovare and Foresight Partnership to further expand its consultancy and solutions business globally.

Ms Laura Jacobs, an executive vice-president of the new GE Healthcare Camden Group said, "This blending of capabilities, experience, and resources creates a unique offering for the healthcare industry. We are excited to join the GE Healthcare family and provide our clients access to the analytics, change management, and activation resources that will support the organizational and clinical changes required to be successful in healthcare now and into the future."