

Doceree announces Kamya Elawadhi as Co-Founder & President

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Doceree, the world's first AI-powered Operating System for healthcare marketing, has announced a leadership milestone with Kamya Elawadhi becoming Co-Founder & President—a move that cements the company's aggressive growth trajectory and unwavering commitment to transforming how healthcare brands connect with healthcare professionals worldwide.

Kamya's appointment recognises her instrumental role in architecting Doceree's global expansion, forging deep-rooted partnerships across agencies, publishers, health systems, and pharmaceutical powerhouses—all while championing a vision of privacy-forward, clinically intelligent messaging that reaches HCPs when and where it matters most.

Since joining Doceree as Chief Client Officer, Kamya hasn't just accelerated growth—she's redefined what scalable, meaningful healthcare engagement looks like. She's turned strategic relationships into revenue engines, transformed brand partnerships into lasting ecosystem momentum, and positioned Doceree at the forefront of an industry desperate for innovation that respects both privacy and precision.

In her expanded role, Kamya will spearhead Doceree's strategic growth agenda with focus on helping healthcare and life sciences marketers reach verified HCP audiences with unprecedented relevance while navigating an increasingly complex privacy landscape.