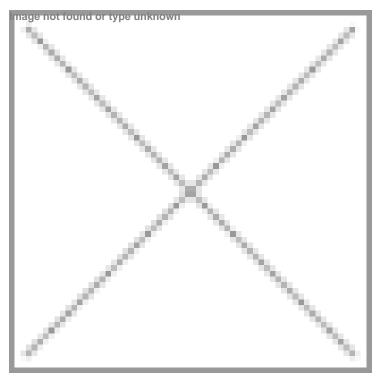# Tenthpin launches AI Labs (TAIL) in Hyderabad's Life Sciences Hub

14 March 2025 | News

To drive advancements in AI for Life Sciences in India

Switzerland based Tenthpin Management Consultants, a global consulting leader in technology advisory for life sciences companies, has announced the launch of Tenthpin AI Labs (TAIL) in Hyderabad, establishing a Global Centre of Excellence dedicated to AI-driven transformation in Life Sciences.

TAIL's mission is to help pharmaceutical, MedTech, biotech, and research organisations distinguish between AI hype and accomplishing real value. By leveraging India's tech talent and Hyderabad's position as a life sciences hub, Tenthpin aims to support companies in accelerating AI adoption across the drug life cycle, from R&D to better patient outcomes.

The facility at HITEC City was inaugurated by Jayesh Ranjan, Special Chief Secretary, Information Technology, Electronics & Communications (ITE&C) and Industries & Commerce, Govt of Telangana in the presence of Bart Reijs, Director, Tenthpin; Thomas Weber, Partner & Chief Product Officer, Tenthpin and Raghuram Janapareddy Partner & Managing Director, Tenthpin India.

Tenthpin Solutions, a group company of Tenthpin is also expanding its footprint in India. Speaking on this occasion, Thomas Weber, Partner & Chief Product Officer added "Tenthpin develops new solutions under co-innovation model, jointly with the industry. Adding local talent to our development teams, coupled with AI Labs, we are far more closure to the Indian Market to develop solutions tailored to local companies."

TAIL will provide expertise in integrating AI with underlying ERP systems and numerous other solutions, enabling seamless data flow and enhanced insights for improved decision-making. The lab will also collaborate with local research institutions, universities, and industry partners to drive advancements in AI for Life Sciences in India.

Eckhard Drager, Founder and Member of the Executive Board of Tenthpin, says "Unlike traditional software tools implementation, AI adoption throws new challenges. There will be a need for new methodologies, new data governance models, new change management approaches etc. Tenthpin already has a tailored methodology covering all these aspects."