

iMeUsWe empowers users with DNA testing services in partnership with MapMyGenome

30 May 2024 | News

Users to gain valuable insights into their genetic predispositions for health conditions



Pune-based startup iMeUsWe has announced the release of its DNA testing services in partnership with MapMyGenome, which holds 23+ years of genomics experience.

The DNA testing service is designed to provide insights into vital aspects of health, wellness, and ancestry along with expert genetic counselling, a complimentary add-on service, to provide insightful guidance tailored towards specific goals, lifestyle, family health history, and genetic results.

“Partnering with MapMyGenome allows us to harness decades of genomic research and innovation, delivering unparalleled insights into your DNA, paving the way for a healthier and more empowered future for you,” says Arvind Subbarao, CEO of iMeUsWe.

Users will gain valuable insights into their genetic predispositions for certain health conditions. This knowledge can empower them to make informed decisions about their health and wellness, potentially leading to early detection and preventative measures.

The users would also be able to take benefit of India's largest genetics database specifically focusing on Indian

subpopulations. The cutting-edge technology delivers a comprehensive breakdown of their ancestral origins, highlighting unique ethnicities within their genetic makeup.

In addition to detailed reports on health and ancestry, the DNA test offers complimentary genetic counselling sessions by certified genetic counsellors, with an aim to develop a personalised action plan for a healthier future. iMeUsWe goes beyond ancestry reports – it's a journey of self-discovery.