

## Former KPMG Partner, Jaideep Ghosh joins Heartnet India's Advisory Board as Chief of Strategy

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**Ghosh currently serves on the Advisory Council of Harvard Business Review**



Bengaluru-based startup Heartnet India, a rapidly scaling digital health innovator committed to 'Delivering Quality and Affordable Healthcare for All,' has announced the induction of Jaideep Ghosh to its Advisory Board as Chief Advisor- Strategy.

Jaideep Ghosh will advise on critical business strategies, including go-to-market initiatives, brand management, investor relations and talent management, among others alongside the leadership team. He will take an instrumental role in directing Heartnet India to accomplish its mission of reaching a target of 10,000 care points within the next 24 months, making cardiac care accessible and affordable across India.

An alumnus of Columbia Business School in New York, Jaideep Ghosh has a distinguished career of over two decades. He currently serves on the Advisory Council of Harvard Business Review and previously held leadership positions as Chief Operating Officer at Shardul Amarchand Mangaldas & Co., a premium law firm, and a senior Partner, National Industry Head and COO at KPMG Management Consulting. He is also dedicated to social causes, holding an advisory board position at a grassroots organization providing education to underserved communities.