

## Indian startup ecosystem aims for global dominance with first ever Startup Mahakumbh

27 February 2024 | News

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India is all set to witness its first-ever 'Startup Mahakumbh', the largest celebration of Indian startups from March 18-20, 2024, at Bharat Mandapam in Pragati Maidan, New Delhi.

Spearheaded by the collaborative efforts of ASSOCHAM, NASSCOM, Bootstrap Incubation & Advisory Foundation, TiE and Indian Venture and Alternate Capital Association (IVCA), the event will cement India's reputation as a melting pot of innovation and amplify the country's global startup footprint.

With the purpose of enabling handshakes and connecting startups with a spectrum of investors such as VCs, angel investors, family offices, and HNIs- as well as potential corporate partners, the event is expected to host 1000+ startups, 10+ thematic tracks, 1000+ investors, 500+ incubators & accelerators, 5000+ conference delegates, 10+ country delegations, 5000+ future entrepreneurs and 40,000+ business visitors over the span of three days.

The event is supported by the Department for Promotion of Industry and Internal Trade (DPIIT), Department of Commerce (DoC), India Trade Promotion Organisation (ITPO), Small Industries Development Bank of India (SIDBI), Government-e-Marketplace (GeM), Export Credit Guarantee Corporation of India (ECGC) and Zomato.

Ahead of the main event, the organising committee for Startup Mahakumbh hosted the curtain raiser for the event at Vanija Bhawan, New Delhi, on 27 February, in the presence of Piyush Goyal, Minister of Commerce & Industry, Consumer Affairs, Food and Public Distribution & Textiles, Sanjiv, Joint Secretary, DPIIT and Prashant Kumar Singh, CEO, Government e-Marketplace.

Participants will have the chance to immerse themselves in the world of AI + SaaS, D2C/Consumer brands, Agritech, Fintech, Deep Tech, Biotech & Pharma, Incubators, Climate Tech, E-sports, and B2B Manufacturing.

Piyush Goyal said, "Throughout the three days of Startup Mahakumbh, the startups will be able to engage with investors, and relevant stakeholders and create a sub ecosystem to support each other with ideas and learn from the experience of others. We will also see participation from students to inculcate the spirit of entrepreneurship, spirit of inquiry in them and help them go back with confidence and talk about the New India and the story of emerging India."