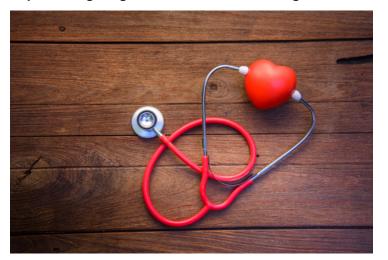


Vieroots announces collaboration with AliveCor to enable ECG monitoring in 30 secs

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Representing a significant milestone in the digital health industry in India

AliveCor India, the leading innovator in FDA-cleared personal electrocardiogram (ECG) technology, and Bengaluru-based startup Vieroots Wellness Solutions, have announced their collaboration.

AliveCor's FDA-cleared KardiaMobile 6L device, the most clinically validated personal six lead ECG solution in the world, has been used by more than one million people. KardiaMobile 6L detects more arrhythmias than any other personal ECG device.

KardiaMobile 6L allows individuals to monitor their heart health from the comfort of their own home or anywhere else. The test process is simple and users can take a medical-grade ECG reading in just 30 seconds.

This revolutionary device will now be made available by Vieroots Wellness Solutions who are the preferred health and wellness partners of AliveCor India. The partnership will bring together the strengths of two innovative companies, allowing them to offer cutting-edge digital health products and services to consumers in the country.

With Vieroots' extensive reach and expertise in the wellness space, the companies will be working together to provide consumers with a holistic health solution that includes personalised nutrition and fitness recommendations, as well as medical-grade ECG monitoring.