

## Redcliffe Labs launches GENEë-To the Gene

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### Opens genetics laboratory by Redcliffe Genetics in Noida, Uttar Pradesh



Redcliffe Labs has launched GENEë-To the Gene, a common platform for all genetic needs of doctors and patients. The launch also marked the inauguration of North India's first-of-its-kind and most advanced genetics laboratory by Redcliffe Genetics (the specialised wing of Redcliffe Labs) in Noida, Uttar Pradesh.

GENEë is a platform consisting of a team of DM Geneticists from across India and senior board-certified counsellors. The platform will help bridge the gap between clinicians from every part of India and clinical geneticists for guidance on testing and training on genetics. For report guidance and support, GENEë will bring patients closer to a certified geneticist and a genetic counsellor. Geneticists shall be connected to clinicians to also conduct online and offline clinics pan India, a first-of-its-kind initiative.

The other advantages of this platform include technical guidance by certified counsellors and geneticists with a technical team of clinicians. Furthermore, geneticists on the platform will also do online training with government and private institutes on the fundamentals of genetics and genetic testing. Besides, it will create possibilities for geneticists from India to join the platform to support correct genetic testing for patients.