

## HealthPlix appoints tech entrepreneurs

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### Manpreet Singh will join as Head of Commerce and Subhadeep Mondal as VP, Products



HealthPlix has strengthened its leadership team with the appointment of two entrepreneurs, Manpreet Singh – Head of Commerce and Subhadeep Mondal – VP, Products. The appointments are in line with the company’s growth strategy which entails bringing in seasoned professionals from diverse backgrounds and experiences to lead the company’s healthcare e-commerce vertical and product portfolio.

Their entrepreneurial skills and dynamic thinking will help leverage the ever-evolving healthcare landscape effectively.

Singh is responsible for setting up the e-commerce platform unlocking pharmacy, diagnostics, wearable devices, and a few other categories while Mondal is responsible for accelerating product innovation at HealthPlix. Their vast experience is invaluable to the company as it continues to expand its business in India and pursue its mission to advance health technology for doctors.

With a little over six months at HealthPlix, both Singh and Mondal have been through their entrepreneurial journey as CoFounders at CrewFoundry and PregBuddy resp. They bring a combined experience of close to three decades and have held key positions at companies like Punj Lloyd, StepOne, SignEasy and Gaana.com amongst others.