

## **HNZ Lifesciences unveils brand AMIO WELLNESS**

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**The key categories in the brand include intimate wellness, skin and hair**



HNZ Lifesciences announced the launch of its new brand AMIO WELLNESS. The brand products are in the categories of intimate wellness, skin care and hair care.

Karan Arora, Founder & MD, HNZ Lifesciences said, "We started on a mission to break the stereotype and turn intimacy into an accepted subject of day-to-day conversations. We aim to educate our community that it is equally important to focus on intimate and sexual wellbeing and not settle for disappointing and unpleasant experiences. For us, beauty and wellness are a result of self-love and self-care."