

## MedGenome Labs acquires Trident Diagnostics

23 November 2021 | News

### Looks to expand the diagnostic portfolio through the acquisition



Bengaluru-based MedGenome Labs has acquired Trident Diagnostics & Healthcare, a diagnostics and radiology healthcare centre, also based in Bengaluru. The partnership will help MedGenome further democratise genetic testing by providing an integrated tests menu to clinicians, patients, and consumers across Karnataka.

Earlier this year, MedGenome Labs also ventured into the direct-to-consumer (DTC) category under the brand name *Genessense*, offering specialised, evidence-based genetic screening tests that provide insights into a person's health much before the onset of symptoms. The acquisition will help expand the access to these tests to consumers in Tier II and III markets.

The Trident team was advised by Smark Capital a Bengaluru-based transaction advisory firm. Smark Capital were the exclusive advisors to Trident management on this deal.