

Mankind Pharma launches toilet seat disinfectant spray

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Mankind Pharma has launched a toilet seat disinfectant spray under its new brand Safekind. The product is mainly for females and provides a solution for easy usage of unhygienic toilets, specially while using public toilets.

The purpose behind launching Safekind toilet seat disinfectant spray, is to prevent urinary tract infections (UTIs), which is becoming a common concern among women. The infection involves greater risk when one uses public washrooms that are often unclean and unhygienic. With the launch of Safekind toilet seat disinfectant spray, the motive to reduce the chances of getting UTIs and ensuring the usage of public toilets is safe.

The product contains IPA (isopropyl alcohol – 10 per cent w/w), BKC (Benzalkonium chloride) which kills 99.9 per cent germs, helps to provide a fresh, clean & germ-free toilet experience.

Talking about the new product launch, Joy Chatterjee, General Manager, Sales and Marketing, Mankind Pharma said, “We are delighted to come up with a new product under Safekind as the world is battling with health emergencies and need to sanitise and ensure cleanliness in all places. Seeing the spike in hygiene and urine infection problems faced by women, we took the initiative to serve the nation by protecting our community.”

Safekind toilet seat disinfectant spray with soothing and refreshing smell comes in a handy packaging of 75 ml at Rs 200 which is easy to carry while travelling.