

## Fujifilm, Dr Kutty's Healthcare launch novel screening centre in Bengaluru

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Fujifilm in collaboration with Dr Kutty's Healthcare, an institution with deep roots in healthcare space, announced the launch of 'NURA' – their first health-screening centre in the country, in Bengaluru. The centre is built on three elements - trust, automation between doctors & machines - for reducing time and delivering quality and introducing the culture of screening.

Equipped with the best of artificial intelligence (AI) enabled imaging and expert healthcare, NURA centre can correctly test 10 common cancers, including oral cancer, breast cancer, cervical cancer, lung cancer, stomach cancer, colon cancer, prostate cancer, oesophageal cancer, laryngeal cancer and early signs of leukaemia along with other lifestyle diseases.

Bringing together Fujifilm's cutting-edge technology and Dr Kutty's healthcare expertise, NURA is a step forward towards inculcating a culture of early screening and securing the lives of people while providing and accessible and high-quality healthcare expertise.

Masaharu Morita, Regional Group Manager, All Europe, Middle East and Africa at Fujifilm Corporation - Japan, said, "With NURA, our vision is to introduce the culture of periodic health screening in India, as we believe that early detection and treatment are very important to improve the survival rate of cancer patients."

Dr Mohamed Kasim President, Dr Kutty's Healthcare (DKH), said, "With the launch of this examination centre, we aim to create awareness and an environment of opting for regular medical screening and taking preemptive healthcare measures."

In addition to 10 cancer tests, the centre will provide total medical examination services such as early detection of risks of metabolic syndrome and locomotive syndrome, for the examination of lifestyle-related diseases such as chronic obstructive pulmonary disease and myocardial infarction.