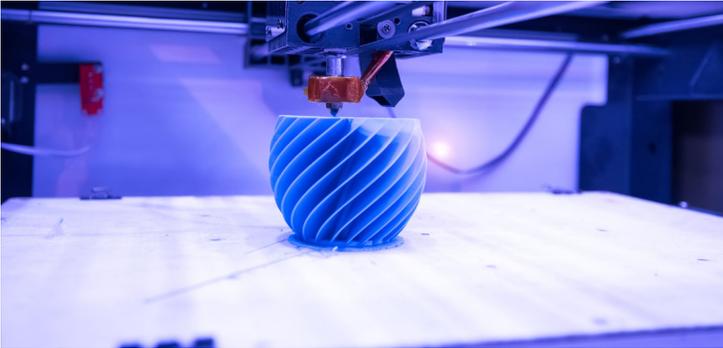


## Imaginarium, GE to accelerate adoption of metal 3D printing technology in India

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**Will cater to the advanced prototyping and production requirements in the Dental, Medical sectors among others**



GE Additive has selected Imaginarium to join its global sales partner network as an official sales partner in India. Imaginarium will resell GE Additive's portfolio of metal additive manufacturing machines and metal powders which includes Direct Metal Laser Melting (DMLM) and Electron Beam Melting (EBM) technologies. The products are aimed at manufacturers across a wide range of industries, including the aerospace and defence, medical and dental, automotive, tool & die and jewellery.

Imaginarium will engage with potential customers to demonstrate the different applications in industry-grade prototyping and production. This will help to educate and build awareness and prospective companies' confidence to apply in additive manufacturing across their business. GE Additive will leverage Imaginarium's network in the Indian market to drive adoption of its state-of-the-art metal additive manufacturing machines.

Some of the key benefits of metal-based additive manufacturing technology from GE Additive include:

- ? Dental: On-demand manufacturing of crowns, bridges
- ? Medical: Customised implants and optimised supply chain

Czek Haan Tan, General Manager – Sales & Services APAC, GE Additive said, "Companies across India are starting to make good progress in their adoption of Industry 4.0, and with that comes increased interest in additive technologies, including metal 3D printing."

Kamlesh Parekh, CEO, Imaginarium India Pvt Ltd, said, "Metal additive manufacturing technology has the potential to disrupt the industry by catalysing innovation and enabling the production of indigenous, made-in-India, made-for-the-world products."