

## BenQ Materials introduces acne patch in India

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**The country's first officially registered acne patch, both for men and women, will be marketed and distributed in India by KShipra Health Solutions**



After making waves in ASEAN countries, BenQ Materials Corp, leaders in the field of material science, have launched their multifunctional & powerful numero uno acne patch in Indian Market.

The country's first officially registered acne patch, both for men and women, will be marketed and distributed in India by KShipra Health Solutions. It is available in two variants -- Day Acne Patch and Night Acne Patch. While the ultra-thin Day patch conforms to any contour of the face, making acne highly invisible and working effectively for 12 hours, the Night acne patch is slightly bigger and thicker in the middle so that it absorbs pus all night.

DermaAngel's Acne Patches have not one or two but three USPs - Invisibility, Anti-Acne and Protection. The wafer-thin translucent material ensures the patch is discreet and blends with the natural skin tone. It is makeup friendly too. Where else would you find hydrocolloid material on the inside effectively absorbing the exudate while protecting the wound from bacteria and other infections and reducing the chances of scarring.

Meeting consumers' expectation backed by innovation is the need of the hour, feels Dr ZC Chen, Chairman & CEO - BenQ Materials. "With DermaAngel Acne patch, we will definitely revolutionise the skincare market in India," he said.

He further added, "The company expects to hold a major percentage of the acne market in India over the next two-three years. In upcoming months, DermaAngel will be introducing other products from its skincare range."

Talking about DermaAngel Acne Patch, Utpal Lomesh Limkar, Director, Kshipra Health Solutions shares the product is the most effective way to manage acne. "Skincare experts who understand skin best will promote/ recommend these acne

patches. They are the right set of people to guide you on acne and how to prevent as well as manage it. Thankfully, these patches will be available at most dermatology clinics so you don't have to hunt them down," he puts in.

"Once we are able to inculcate right knowledge among the consumers, in the second phase we will make the product available online on e-commerce portal," he further added.