

26th edition of Medical Fair India to be held in Mumbai

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It will be held between March 5 and March 7, 2020



The 26th edition of Medical Fair India 2020 to be held from 05-07 March at Bombay Convention and Exhibition Centre in Mumbai.

The exhibition and conference for healthcare, which acts as a platform where connections are made and business relationships are nurtured. A part of the "MEDICAlliance" family of trade fairs, it is organised by Messe Düsseldorf India in cooperation with MEDICA.

It is being held in the backdrop when Indian healthcare industry has witnessed a remarkable growth over the last two decades. The foreign investments have made the medical devices market a fast moving sector contributing to the GDP. The Indian healthcare sector is diversifying and opportunities are emerging in every segment. Together with MEDICAlliance and in association with Association of Healthcare Providers, India (AHPI), Association of Indian Manufacturers of Medical Devices (AIMED), Association of Diagnostic Manufacturers of India (ADMI), Quality & Accreditation Institute (QAI), Practicing Pathologists Society, The Association of Practicing Pathologists (APP), Maharashtra Association Of Practising Pathologist & Microbiologists (MAPPM) and this edition promises to bring together all the stakeholders from all facets of Medical and Healthcare Industry.

Veena Kohli, President, Association of Diagnostics Manufacturers of India continues to lead the Clinlab conference. The conference will cover topics on In- Vitro Diagnostic, Laboratory medicine, Point of Care Testing, Molecular Medical Diagnostics and Clinical Chemistry.

"Medical Fair India is well known for its ability to detect trends and respond to new innovations. Therefore, each edition is unique as it explores new sub-segments and opportunities for diversification" said Thomas Schlitt, Managing Director, Messe Düsseldorf India.

Additionally, the future for Health (FTR4H) conference this year at Medical Fair India will focus on how Digital Transformation reconstructs Healthcare. NASSCOM – Center of Excellence – IoT & AI joins this year as its Digital Transformation Partner and jointly with FTR4H will organize the Startup Awards. This year attraction include participation from Startups to showcase their solution in the Healthcare domain.

The VOH 5th International Healthcare Conference at Medical Fair India is an important date on the national healthcare calendar. This year, the theme is 'SYNERGY, IDEA, COLLABORATION: UNLOCKING THE POTENTIAL OF INDIAN HEALTHCARE'. The overarching objective is to mobilize key stakeholders from both public and private sectors – along with their strengths and innovations – on a common platform that can highlight best-ways forward for everyone who holds a stake in the space.

rehaIndia, powered by REHACARE will continue to feature alongside Medical Fair India. This segment will be dedicated to the rehabilitation sector in India. The three-day event will attract all the categories of stakeholders in this segment. With this move we provide access to our exhibitors to a very big market and our visitors to interesting solutions for all their questions relating to disability.

The “Smart Hospitals” platform is created as a new entity this year. The objective is to help the Small and Mid-sized Hospital Owners to rethink their business models, create new opportunities by evolving newer smart ways of delivering healthcare. The intent was to bridge an existing gap as medical conferences hardly ever touch the business side of healthcare. Managers diving in from non-healthcare domain have not understood as to how healthcare should be practiced and delivered. It is high time doctors and doctor managers take charge of this business side.