

Sesderma to launch Dr. Serrano Clinics in India

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Sesderma India recently organised a press conference in New Delhi. The company which is a subsidiary of Sesderma Laboratories headquartered in Valencia, Spain announce its plan of launching Dr Serrano Clinics in India.

Headed by Dr. Gabriel Serrano Sanmiguel, Founder and MD of Sesderma Laboratories, the press conference highlighted all the technological advancements and innovations that have been adopted by the company so far to deal with the rising dermo-cosmetic needs of people in India.

Speaking on the same, Dr Gabriel Serrano Sanmiguel, Founder and MD of Sesderma Laboratories has mentioned, "Through the launch of Dr. Serrano Clinics across the length and breadth of Indian landscape, we aim to deliver the best aesthetic solutions, to the people who want to keep their skin looking youthful and beautiful for a longer time. At Dr. Serrano Clinics, they will be benefitted by our exclusive cosmetic procedures based on Nanotechnology; customized to suit every skin need."

Sesderma was the first lab in Spain to use the nanotechnology in the formulation of their dermo-cosmetics and was also the first to launch a full line of products containing glycolic acid. As time progressed, the company expanded its reach worldwide and is now aiming to strengthen their foothold in Indian through their products and Aesthetic medicine formulations.