Biomall.in celebrates biz partnerships at India Lab Expo 2018

18 September 2018 | News

At India Lab expo, Biomall showcased its easy online purchase system to end users working in life science and pharma companies.

[Biomall.in](), the world's leading online portal for laboratory, life science and diagnostic products has partnered with various lab suppliers across the world to promote and sell 200,000+ products from over 150 brands directly to the end users from various laboratories in India and as well as outside India.

Recently Biomall participated as an exhibitor in the Analytica Anacon & India Lab Expo 2018 which was held at Hitex exhibition center, Hyderabad on 6-8 September, a well-known B2B & B2C event wherein worldwide manufacturers of laboratory products get connected with distributors and lab users from all over India. Biomall collaborated with its seller partners – MB Lab Consumables and Metrohm India and promoted its e-commerce business to 1000s of people. At this expo, Biomall showcased its easy online purchase system to end users working in life science and pharma companies - Dr. Reddys Laboratories, Aurobindo Pharma, Aurigene Labs, Bharat Biotech and academic institutes like IICT, BARC, and so on. Biomall also held meetings with various suppliers explaining the benefits of using its online platform to promote their products.

Biomall.in met old business partners at the event to celebrate its long standing business relationships and presented Gold Star Trophies to Aczet Pvt Ltd, BR Biochem Life Sciences Pvt Ltd, LabIndia Analytical and LabIndia Instruments Pvt Ltd, MB Plastic Industries, Metrohm India Ltd, Micromaster Laboratories Pvt Ltd, PCI Analytics Pvt Ltd, Research-Lab Fine Chem Industry, Shiv Dial & Sons, S. V. Scientific Pvt Ltd & Top Syringe Mfg. Co. Pvt Ltd.

Through more such events, Biomall aims to create awareness all over India and outside India so that end users from every lab can utilize the portal to buy lab products in a very convenient manner and directly from the supplier at the best rates!