

## How Technology Revolutionized the Sports Betting Industry

01 November 2017 | News

**Technology has revolutionized the way the world does many things – from learning new information to keeping in touch with each other and even working. The rapidly growing online betting industry is also evolving by the day and has the fast-growing tech sector to thank. The power of the internet and technology has given a whole new dimension to the sports betting industry.**



There are technological changes in how things work every day, and at the center of this, we see how things like VR and AI play a partial role. Both new and already established brands look for the most exciting emerging markets, so the companies must be ready to keep up, or risk falling behind. This applies not least also to the sports betting industry.

### Availability and convenience

Availability and convenience are the key features of a successful sports betting industry today. This is not least seen in big, established names like Betflorida.com who offer the opportunity to [find the best, licensed betting companies available in Florida](#). The users are provided with information about bonuses and betting tips, to stay up to date with the latest betting trend.

Betflorida.com ranks the betting companies. These rankings are primarily based on how the different bookmakers are perceived on the basis of “availability and convenience”. That is, how user-friendly the platform is and whether there is a mobile site available. But also, how they integrate other technological advancements that improve the industry and the betting experience. For example, are there realistic elements such as live dealers or the opportunity to play with friends?

### Faster betting opportunities with 5G

5G has begun to enter many markets. Many have high expectations, and the transition has been described as a new revolution. Gambling has become more of a digital activity and the new 5G technology can also have a big impact on the industry, nonetheless, be [revolutionary to the future of mobile gaming](#). Today, we expect everything we do online to go fast and be done efficiently. There is no time to waste. With 5G, we can place bets within seconds.

In addition to a faster and smoother gambling experience, mobile sports betting will be able to raise the visual standard. With 5G, the conditions for high graphics will be able to lead to players having an even more captivating experience, and a more authentic environment that is similar to a physical sports game. In other words, mobile gaming providers have the potential to offer higher quality sport betting opportunities.

#### The future of online sports betting

It is only natural that sports betting will continue to revolutionize the world as technology advances at a rapid pace. More and more people seem to understand the pleasure of betting on their favorite sports, while the opportunities to do so increase. New bookmakers are constantly appearing on the market and the technology is getting better.

The greater the range available and the easier it is to play online; the more people will continue to do so. With that said, the future is bright for the online sports betting sector, and we have many things to look forward to!