

## Infertility & contraception, adolescent & behavioral psychology gain traction: Lybrate Report

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**Lybrate released the report post analysis of around 80 million interactions, including booking of lab tests that happened on the platform over a period of 12 months, starting January 1 this year**



Infertility and contraception along with adolescent and behavioral psychology were among the health issues in 2017 that saw a phenomenal growth in terms of interactions with doctors over a year back, as per Lybrate Healthscape India 2017.

As per the annual report released recently by Lybrate, India's first and largest online doctor consultation platform, the number of interactions on infertility and contraception saw a 290% jump as compared to last year, followed by interactions on adolescent and behavioral psychology, which recorded a 265% spike.

In Delhi, 23% people consulted doctors for Infertility and Contraception, while 31% reached out to them for issues related to adolescent/behavioral psychology. In Mumbai, 32% people talked about Infertility and Contraception and 31% consulted healthcare experts about adolescent/behavioral psychology. Kolkata and Ahmedabad had the highest number of queries around Infertility and Contraception with 36% and 35% people, respectively reaching out to doctors for the same.

Pune (33%) and Bangalore (24%) also had a significant number of queries on adolescent/behavioral psychology. Diabetes too was a major topic of discussion with 33% people in Bangalore, 32% in Kolkata, 29% in Hyderabad and Chennai and 26% in Delhi and Ahmedabad consulting doctors on Lybrate for the same.

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The other health issues that witnessed a remarkable rise have been: Respiratory Issues (215%), Diabetes & Hypertension (205%), Vitamin and Mineral Deficiency (220%) and Fitness and Wellness (195%). While Tier 1 cities contributed to the growth of interactions on infertility and contraception, majority of interactions from Tier 2 cities led to a staggering growth in interactions in the sexual health category.

Saurabh Arora, Founder and CEO, Lybrate said, "The trend that people are getting concerned and aware about being psychologically healthy and are reaching out to healthcare experts is a positive development. It becomes all the more significant because parents and loved ones too are seeking help for their children and themselves to connect with each other better and fix any behavioral issue. We all ignore our psychological health, not understanding that it is key to our overall good health. Being psychologically healthy saves us from a gamut of lifestyle-triggered diseases that have become a major

concern for people across age-groups as also healthcare infrastructure in the country.”

“For three years, we have been committedly collating data and churning out useful insights which can play a key role in devising healthcare strategies in accordance with the existing healthcare realities prevalent in the country.”