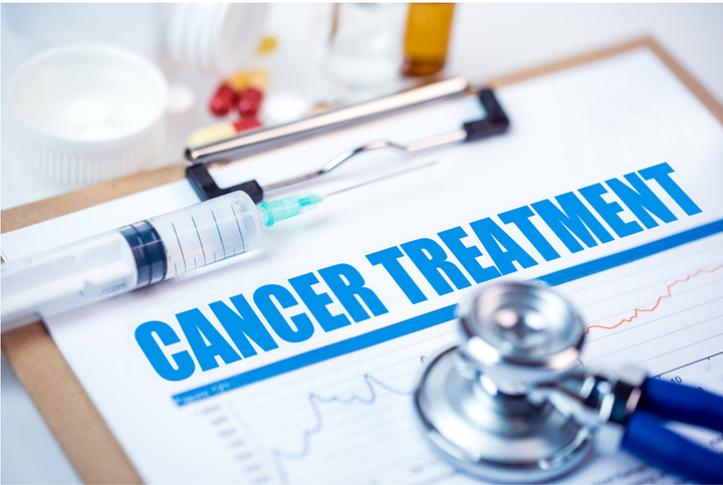


Cytecare launches tele-consultation program in Bangladesh

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Cytecare Hospital has recently launched its Tele-Consultation program in Bangladesh. With the goal of transforming the tertiary and quaternary healthcare system to be more accessible and affordable, Cytecare along with Expert Chikitsa is taking its fight against cancer to Bangladesh.

As per WHO guidelines, Bangladesh should have 160 treatment centers in order to cater to its population. However, it has only 16.

In addition to the launch of the Tele-Consultation program, Dr. Vikram Kekatpure and Dr. Anthony Pais, of Cytecare Cancer Hospital also engaged in various medical education initiatives, such as organizing a seminar on 'Functional Rehabilitation following Oral resection' at City Dental College, Dhaka; a Continuing Medical Education (CME) program on 'Changing paradigm of head and neck cancer management' which was attended by over 40 doctors; doctor and hospital visits with the intention of building a stronger doctor referral network; and a corporate health talk on 'Tobacco and Health Effects'.

Suresh Ramu, CEO, Cytecare Cancer Hospitals, stated that there is a tremendous need for cancer awareness and supporting patients in Bangladesh with the right diagnosis and treatment advice. The dedicated information centers will offer video consultation for the patients and allow them to interact with top specialists of Cytecare Cancer Hospitals. It is important to make cancer treatment affordable and accessible for the common man.